

Baris Bingor

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Senior iOS Engineer with 11+ years of experience building and scaling high-impact consumer apps. Proven track record in architecting maintainable codebases, leading fintech-compliant features, and driving product growth from concept to App Store success.

PROFESSIONAL EXPERIENCE

Nesine - Online Betting ([APP STORE](#))

Remote - Istanbul

Leading online sports betting and gaming platform in Turkey, offering users a seamless experience for placing bets on various sports events, additionally providing live betting.

Senior iOS Developer

2024 April - Present

- Worked with cross-functional teams to design and ship new features, participated in **Agile Scrum** processes using **Jira**, conducted code reviews, and mentored junior developers.
- Refactored bulletin module in **Clean Swift**, trimming page-load latency 20% and decreased memory usage 20%
- Implemented robust **unit testing** suites on Nesine, ensuring high-quality releases through automated validation of business logic and seamless user interaction

Invstr - Banking, Brokerage, Crypto & Finance Game

Remote - London

Invstr+ is a comprehensive finance platform offering **banking**, **brokerage**, **crypto trading**, **custodial accounts**, educational tools for minors, and Fantasy Finance for global virtual trading with interactive leagues and in-app purchases.

Lead iOS Developer

2019 Sept - 2024 April

Senior iOS Developer

2016 Sept - 2019 April

Junior iOS Developer

2014 Sept - 2016 April

- Led a dedicated 5-engineer iOS team, collaborating closely with product, design, and backend to navigate complex requirements, drive consistent feature delivery across multiple major releases, and make critical architectural decisions.
- Managed **TestFlight** distribution and **App Store Connect** processes to streamline release cycles and ensure smooth deployment
- Migrated the legacy **Objective-C MVC** app to a highly modular **Swift MVVM** architecture, significantly enhancing maintainability, **cutting cold-start time by 50%**, and consistently achieving a 99.9% crash-free user experience at scale.
- Architected and launched Invstr Jr**, a SEC-compliant custodial investment module, collaborating cross-functionally to navigate complex legal and regulatory challenges.
- Directed the development and release of the Invstr+, integrating industry-leading services (**Plaid** for ACH, **Socure** for KYC, **Stripe** for payments), unlocking banking, commission-free brokerage, and cryptocurrency trading for US audiences.
- Led design and marketing teams to boost Fantasy Finance revenue by **24%** and sessions per active device by **4%** through strategic features and growth initiatives.

- Drove user engagement by implementing real-time leaderboards and chat using **PubNub**, achieving a sustained increase in daily active users across 100k+ Academy learners and thousands of active user leagues.
- Initiated **CI/CD process automation** via **Fastlane** and **GitHub Actions**, streamlining workflows and halving the App Store release cycle (from 14 days down to 7).
- Enhanced user retention, engagement, and security through sophisticated personalization with **Braze**, attribution analytics via **Appsflyer**, and runtime security validation with **Approov**, proactively preventing jailbreak sessions.

PERSONAL PROJECTS - ([PORTFOLIO](#))

Food AI Scanner ([AppStore](#))

- AI-powered health app that helps users analyze nutrition labels and make healthier choices.
- Built with **Clean MVVM-C** architecture **SwiftUI**, **Swift Concurrency**, **Core Data**

Moni - Voice Notebook ([AppStore](#))

- An audio note-taking app that enables users to record, organize, and share audio notes while collaborating on shared boards. **Apple Watch** companion app allows quick voice memo capture, on-watch playback, and seamless sync with the app.
- Built with **Clean MVVM-C** architecture **SwiftUI**, **Swift Concurrency**, and **WCSession**

Forta - Workout Share ([App Store](#))

- Designed to provide Apple Watch users to share their workout in social media with beaufied cards..
- Built with **Clean MVVM-C** architecture using **Swift**, **Combine**, **Swift Concurrency** and **HealthKit**.

SKILLS

EDUCATION & CERTIFICATIONS

- **Languages**
 - English - Fluent
 - Turkish - Native
- **Programming & Frameworks**
 - SwiftUI, Swift, Combine, UIKit
 - WebRTC, WebSocket
 - Swift Concurrency, GCD
- **SDKs & APIs**
 - Stripe, Plaid, Socure
 - SnapKit, Facebook, Adapty, PubNub
 - Appsflyer, Firebase, Braze
 - Alamofire
 - OpenAI
- **Performance**
 - Xcode Instruments
- **Tools**
 - Codex, Claude Code
 - Figma, Trello, Fastlane, Postman
- **Architectures & Patterns**
 - MVVM, MVVM-C, Clean Swift, Coordinators, Protocol-oriented programming, SOLID principles